## **ABOUT US –** in summary

#### Global healthcare insights specialists

**Research Partnership** is a world-leading insights partner for health and life science companies. We optimize commercialization success through evidence-based, story-told insights and recommendations to empower better decisions and help improve patient outcomes.

300+0





### Award-winning

Quirks Awards 2022 Winner – Health Care / Pharmaceutical project



MRS Awards 2022 Winner – Healthcare



BHBIA BOBI Awards 2022 Finalists –

Fieldwork team of the year



#### **Custom & syndicated insights partner**

In addition to full-service qualitative and quantitative custom research, we offer syndicated research with both physicians and patients across markets and therapy areas:

**Real-world insights** 

therapywatch
Syndicated market tracking solution

livingwith:

**Patient perspectives** 

Syndicated patient journey research

**Trusted** 

Working with **over** 2006 x pharmaceutical, device, diagnostic, biotech and health companies

Preferred supplier / MSA for all of the top pharmaceutical companies

Research Partnership Inizio Advisory

#### Reputable

Our clients appreciate our commitment to providing high quality research and consulting

94% 🗇

likely to use again

likely to recommend

98%

Figures from 2022

"I am very pleased with the project execution and outputs. The project team was very professional and thorough. I look forward to collaborating on future projects."

Senior Director

# Global experts

We conduct research in

90+ countries,

including many emerging markets, in

30+ therapy areas

