


Employment opportunity

Head of Design, London

An exciting opportunity has arisen for a Head of Design to join a renowned global market research agency specialising in international healthcare. Working as part of our marketing and creative team, you will champion and lead a growing team of talented designers, creating print, digital, video, animation, and interactive projects for both our clients and to support our sales, marketing and business development teams. You will be joining the company at an exciting time of continuing expansion, working with colleagues across our global offices to create a wide variety of lively and engaging creative content. You will have an opportunity to grow the team, rebrand the business and position The Studio as a centre of excellence for creative, story-told content and outputs.

Your key responsibilities will include:

- Team management, creative leadership, and project management on all creative and design initiatives, with proven ability to jump in on projects in a hands-on capacity where required
- Guide team in creating impactful and engaging PowerPoint presentations for client pitches, proposals and reports
- Plan and lead on the production of infographics, interactive outputs, and data visualisations to bring research insights to life
- Direction, filming and editing of videos and creation of motion graphics animations
- Lead on character-based animations
- Be the company's brand ambassador and support the Marketing team by collaborating on creative initiatives including branding, event planning, and overseeing the production of collateral, conference and presentation support, and campaign materials
- Collaborate with both internal and external back-end developers to produce high quality interactive content
- Mentor, train and line manage all design team staff and support them to perform at their best, and set goals and objectives in line with overall department strategy, and tackle poor performance where necessary



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- Provide advice and support to researchers on best practice design principles and storytelling using data visualisation
- Organise and manage the work of external freelance suppliers and providing feedback
- Train non-design colleagues in essential skills such as PowerPoint and data visualization
- Seek to improve operational efficiency, actively contribute to the success of the company, and make recommendations based on the long-term needs of the business
- Confident, clear and professional communication skills to work collaboratively with senior management and CEO-level staff
- Good at motivating and clearly delegating tasks to design team members and freelancers
- Creatively-minded, enthusiastic, organised, high level of attention to detail, and can both deliver to deadlines as an individual and motivate others to do the same
- Strong ability to multi-task, work with flexibility, and to quickly adapt both your individual and overall team approach / workload to accommodate ever-shifting priorities, and communicate such shifts to juniors clearly and effectively

Qualifications and technical requirements:

- Bachelor's degree or equivalent in graphic design, design and communication studies, or a similarly related field
- Minimum 5 years' experience in a presentation or graphic design leadership role, preferably gained within a market information, professional services or consulting background
- Previous management experience is essential
- Demonstrable experience of data interpretation / design work
- High level of proficiency in PowerPoint, Illustrator, Photoshop, InDesign, After Effects, Premiere and Audition is essential
- Experience with interactive design / coding is highly desirable

Competencies:

- Solution-oriented and problem-solving
- Proven ability to plan and pitch creative approaches that are appropriate to project brief, timeframe and budget
- Passionate about data/information design and visualization and an excellent head for stats, numbers, and work of a scientific/medical subject matter

- Team player with the ability to also work pro-actively and independently
- Interest in healthcare a bonus

About Research Partnership

Research Partnership is one of the world's largest pharma market research and consulting agencies. We have a collaborative, friendly culture with an expert, highly ambitious team of client-facing researchers, consultants, and project managers.

Further information

There is a 2 day a week in office requirement based at our fantastic HQ location in Fulham Green, directly opposite Putney Bridge in London.

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